

Honda CSR
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HELPING PEOPLE REACH THEIR LIFE'S POTENTIAL

Honda and the Honda USA Foundation's Corporate Social Responsibility (CSR) vision is to help people reach their own life's potential. We do this by giving back to the communities where we live and work, through financial contributions and the volunteer efforts of Honda associates. We focus on five strategic CSR pillars to drive sustainable change within our communities: Education, Environment, Mobility, Traffic Safety, and Community.



WE'RE GIVING BACK TO THE COMMUNITIES WHERE WE LIVE AND WORK.

Honda and the Honda USA Foundation provide funding to eligible organizations to support communities located near our major operations and align with our strategic CSR pillars of education, environment, mobility, traffic safety, and community.

Each fall, a funding cycle with specified award categories will open. Certain CSR pillar awards may not always be open for funding, and at times, Honda may provide invitation-only funding opportunities to key community partners.

ELIGIBILITY CRITERIA

Honda and the Honda USA Foundation provide support based on the following criteria. Please review all eligibility criteria before applying for funding.

Organizations Eligible

- Organizations must be located in the United States and have tax-exempt status under the Internal Revenue Code Section 501(c)(3)
- A public school district, private/public elementary and secondary schools as listed by the U.S. Department of Education's National Center of Education Statistics (NCES)

Organizations **Not** Eligible for Consideration

- Organizations that are ineligible for contributions under any state or federal law
- Organizations with a pending 501(c)(3) tax-exempt public charity status
- Faith-based organizations that are organized for religious purposes
- Political candidates, campaigns or organizations
- Private clubs, fraternities or sororities
- Organizations that represent a conflict of interest with Honda
- Institutions located outside of the U.S. or those whose funds are used outside the U.S.
- Organizations that discriminate on the basis of race, color, ethnicity, national origin, ancestry, age, religion, sex, gender identity and expression, sexual orientation, disability, veteran or military status, marital status, family status, genetic information, or any other status protected by law

Geographic Scope

Funding opportunities are available in communities where our associates live and work. Eligible organizations can be regional or national in scope, but they must focus on and support communities near Honda locations. Visit [Honda.com/operations](https://www.honda.com/operations) to see the list of major operations.

Requests **Not** Eligible for Consideration

- Requests for auction items
- Requests for sports teams
- Requests from individuals
- Requests to support political candidates or campaigns
- Requests received outside of the online system
- Requests that do not align with one of Honda's strategic CSR pillars
- Requests for funds to be used on completed projects

FUNDING OPPORTUNITIES

Honda and the Honda USA Foundation will accept funding applications through November 30, 2021.

Approved funding will be distributed in the spring. If additional information is needed, Honda will contact the organization directly.

Honda will accept requests for the following funding opportunities within a \$25,000 to \$100,000 range and will evaluate each request based on its own merit. Honda and the Honda USA Foundation may counter funding requests proposed by the organization based on community needs and available funding. Priority will be given to programs that support marginalized communities.

Organizations are eligible to apply for more than one award category from either Honda or the Honda USA Foundation, but may not apply under multiple award categories for the same request.

HONDA
The Power of Dreams



Honda Mobility Award

Awards will be given to programs that expand mobility options in marginalized communities through connected mobility solutions that help bridge the digital divide and expand access for community programs and service organizations.

Applications may include but are not limited to programs that support mobile and/or wired internet access for community organizations, technology device upgrades, programs that provide connectivity and greater access to public transit.

[Click here to apply for Honda Corporate Funding](#)

HONDA
Honda USA Foundation



The Honda USA Foundation Mobility Award

Awards will be given to programs that provide the joy of mobility by removing barriers and expanding access for youth with disabilities and/or critical illnesses.

Applications may include but are not limited to therapeutic or recreational camps, comprehensive care programs and/or programs that provide modifications and/or accommodations for youth with limited mobility.

[Click here to apply for Honda USA Foundation Funding](#)

HONDA

The Power of Dreams



Honda Environment Award

Awards will be given to programs that aim to build a carbon-free and sustainable future by reducing their environmental impact and/or providing eco-friendly products and services to the community.

Applications may include but are not limited to programs that upgrade an organization's operations to become more energy efficient, and/or programs that provide access and/or offer opportunities for the community to reduce, reuse or recycle.

[Click here to apply for Honda Corporate Funding](#)



Honda Traffic Safety Award

Awards will be given to programs that promote teen driver safety and education from pre-permit to post-license through education, training and resources that supplement traditional driver's training courses or mandated state driver's programs.

Applications may include but are not limited to in-person or virtual trainings for teens, programs that engage parents and guardians and focus on developing skills and habits of teen drivers, and programs for teens that address the areas of driving hazard identification, awareness, mitigation and resolution.

[Click here to apply for Honda Corporate Funding](#)

HONDA

Honda USA Foundation



The Honda USA Foundation Environment Award

Awards will be given to programs that educate youth and communities on how to build a sustainable future through environmental education and conservation initiatives, with an emphasis on water, air and land.

Applications may include but are not limited to education and conservation programs that restore marine ecosystems, reduce air pollution and safeguard land in its natural form.

[Click here to apply for Honda USA Foundation Funding](#)



The Honda USA Foundation Traffic Safety Award

Awards will be given to programs that ensure youth feel safe on and off the road through awareness programs that promote bicycle, automobile, motorsports, and/or pedestrian safety.

Applications should include traffic safety programs for youth (ages 0 through pre-driver's permit), such as providing child restraint systems, bike helmets, and/or awareness programs that promote bike, motorsports, car and/or pedestrian safety.

[Click here to apply for Honda USA Foundation Funding](#)